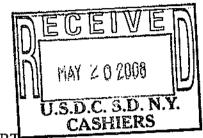
Neil M. Zipkin (NZ 4718) Holly Pekowsky (HP 5034) AMSTER, ROTHSTEIN & EBENSTEIN LLP 90 Park Avenue New York, New York 10016 (212) 336-8000 Attorneys for Plaintiff



UNITED STATES DISTRICT COURT—SOUTHERN DISTRICT OF NEW YORK

DAN-DEE INTERNATIONAL LIMITED and LEE CAPOZZI,

٧.

Civil Action No.

Plaintiffs,

COMPLAINT

PBC INTERNATIONAL, INC.,

JURY TRIAL DEMAND

Defendant.

Plaintiffs, Dan-Dee International Limited ("Dan-Dee") and Lee Capozzi ("Mr. Capozzi") (collectively, Dan-Dee and Mr. Capozzi shall be referred to as "Plaintiffs") for their Complaint allege as follows:

THE PARTIES, JURISDICTION AND VENUE

- 1. Plaintiff Dan-Dee is a business entity organized under the laws of Delaware, having a principal place of business at 106 Harbor Drive, Jersey City, New Jersey 07305.
- 2. Mr. Capozzi is an individual residing in New Jersey. During all relevant times herein, Mr. Capozzi was an employee of Dan-Dee.

- 3. Upon information and belief, Defendant PBC International, Inc. ("PBC" or "Defendant") is a corporation organized and existing under the laws of the State of California having a principal place of business at 2300 Celsius Avenue, Oxnard, CA 93030.
- 4. Defendant is transacting and doing business within this Judicial District and is subject to the jurisdiction of this Court pursuant to the laws of this State and Rule 4 of the Federal Rules of Civil Procedure. By means of illustration only, Defendant: (1) sells its products, including, upon information and belief, the Infringing Dog, as hereinafter defined, to dealers and possibly online retailers within this judicial district; (2) advertises the Infringing Dog, as hereinafter defined, for sale to dealers, including dealers within this judicial district, on its website located at www.pbcintl.com ("PBC's Website"); (3) upon information and belief, sells its products, including the Infringing Dog, as hereinafter defined, to online retailers who in turn sell to customers located within this judicial district; and (4) permits users to listen to roughly the first third of the Infringing Sound Recording, as hereinafter defined, on PBC's Website (the "Infringing Sound Clip"), and upon information and belief, the Sound Clip has been played in this State through PBC's Website.
- 5. This Court has jurisdiction over these claims pursuant to 28 U.S.C. §§ 1331 and 1338 and based on principles of supplemental jurisdiction as codified at 28 U.S.C. § 1367.
 - 6. Venue is proper pursuant to 28 U.S.C. 1391.

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COUNT I

COPYRIGHT INFRINGEMENT WITH RESPECT TO STUFFED TOY WITH PHONE

- 7. This claim arises under the Copyright Laws of the United States, 17 U.S.C. § 101 et seq.
- 8. Dan-Dee designs, manufactures and sells a variety of high quality children's toys and playthings, including but not limited to plush toys, which generally consist of original and distinctive designs.
- 9. Among the many plush toys manufactured and sold by Dan-Dee is the original design of a distinctive dog with "googily" eyes and a white snout and belly wearing a Santa hat and tie and holding a cell phone in its right paw (the "Dog With Cell Phone").
- 10. The Dog With Cell Phone "sings" when a button on its left paw is pressed. In particular, when the button is pressed, a sound recording is activated ("Dan-Dee's Sound Recording") which consists of substantially the following:
 - A. a cell phone ringing twice;
 - B. the "Dog" answering the phone with a human/dog "Helwo";
 - C. Santa saying "Ho Ho Ho. Hi it's Santa here," to the Dog;
- D. Santa singing a few lines of "Deck the Halls," "Santa Clause Is Coming To Town" or "Jingle Bells" with dog barks interspersed (each time the button is pressed, a different song is played); and
 - E. the "Dog" saying "Goodbye Santa. Woof woof."

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- 11. Dan-Dee is licensed to use the musical compositions in the Sound Recording (i.e., "Deck the Halls", "Jingle Bells" and "Santa Clause Is Coming To Town") in connection with the Dog With Cell Phone by the owners of said compositions through their representatives.
- 12. The Dog With Cell Phone also "dances" when the button on its left paw is pressed. In particular, once the button is pressed, and the cell phone sound his heard, the cell opens, and the upper half of the Dog moves, as well as its mouth.
- 13. Dan-Dee sells two variations of the Dog With Cell Phone under style number X645154MU (the "X645154MU Line"). Both versions of the Dog With Cell Phone contain the Sound Recording, and both versions do the same type of "dance."
- 14. In one version of the Dog With Cell Phone, the Dog has bushy eyebrows and a red tie. Exhibit 1 is a photograph showing both variations of the Dog With Cell Phone. The X645154MU Line was designed by Mr. Capozzi and other employees of Dan-Dee in 2005 in the scope of their employment as works for hire.
- 15. Both Dogs in the X645154MU Line are the subject of Copyright Registration No. VA 1-631-208 which issued on April 30, 2008 and is valid and subsisting.
- 16. Dan-Dee is the owner of the copyright in the X645154MU Line, which is the subject of Copyright Registration No. VA 1-631-208, and is the owner of the copyright in each individual Dog in the Line. Copies of Copyright Registration No. VA 1-631-208 and the deposit copy of the X645154MU Line, are annexed collectively as Exhibit 2.

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- 17. Dan-Dee has manufactured and sold the X645154MU Line since at least as early as November, 2005. Since that time, Dan-Dee has sold substantial quantities of its X645154MU Line to several retailers.
- 18. Dan-Dee representatives recently saw substantially identical copies of the Dog With Cell Phone at one or more retail stores. The infringing dogs each bore a tag identifying Defendant PBC as the manufacturer ("the Infringing Dog"). A photograph of the Infringing Dog is annexed as Exhibit 3.
- 19. The Infringing Dog, like Dan-Dee's Dog With Cell Phone, sings and dances when a button on its left paw is pressed. As described more fully in Count II below, the sound recording utilized in the Infringing Dog is identical to Dan-Dee's Sound Recording.
 - 20. The Infringing Dog's dance is similar to that of the Dog With Cell Phone.
- 21. A side-by-side photograph of the Dan-Dee Dog With Cell Phone and the Infringing Dog is annexed as Exhibit 4.
- 22. The Infringing Dog is currently being advertised and offered for sale to dealers on PBC's Website. A copy of the relevant page from PBC's website is annexed as Exhibit 5.
- 23. Upon information and belief, since at least as early as the Christmas 2007 wholesale selling season, Defendant PBC copied the X645154MU Line by importing, manufacturing, offering for sale and selling and/or causing to be manufactured, distributed, advertised, promoted, offered for sale and/or sold the Infringing Dog.

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- 24. Defendant PBC's sale of the Infringing Dog is in competition with Dan-Dee and the acts alleged herein have been without the permission, license or consent of Dan-Dee.
- 25. Defendant's acts alleged herein constitute violations of the exclusive rights of Dan-Dee under 17 U.S.C. §§ 106, 113 and 602 and constitute infringement under 17 U.S.C. § 501.
- Upon information and belief, Defendant PBC is a sophisticated business 26. and, well prior to the wholesale selling season for Christmas 2007, was either aware of Dan-Dee's copyright in the Dog With Cell Phone, or acted with reckless disregard as to whether Dan-Dee had a copyright in the Dog With Cell Phone. Therefore, upon information and belief, Defendant PBC's infringement was not innocent, and was, in fact, knowing and willful.
- 27. Dan-Dee has suffered and will continue to suffer damage to its business, including loss of its reputation for exclusivity for the distinctive design of its Dog With Cell Phone, as well as loss of sales in an amount not yet known but believed to be in excess of \$250,000.
- 28. Defendant PBC's continuing acts are damaging to Dan-Dee in a manner for which Dan-Dee has no adequate remedy at law.

COUNT II

COPYRIGHT INFRINGEMENT WITH RESPECT TO DAN-DEE'S SOUND RECORDING

This claim arises under the Copyright Laws of the United States, 17 U.S.C. 29. § 101 et seq.

-6-396822,1

- 30. Plaintiffs repeat and reallege the allegations in the preceding paragraphs of this Complaint as though fully set forth herein.
- 31. Dan-Dee's Sound Recording was created by Mr. Capozzi in 2005 in the scope of his employment as a work for hire. The Sound Recording features the voice of Mr. Capozzi ("Mr. Capozzi's Voice").
- 32. Dan-Dee's Sound Recording is the subject of a pending Copyright Application (the "Application"). Dan-Dee is the owner of the copyright in Dan-Dee's Sound Recording, and the pending Application. A copy of the Application and the cover letter to the Copyright Office enclosing the Application are annexed collectively as Exhibit 6. The deposit copy, namely a CD of Dan-Dee's Sound Recording and a photograph of the Dog With Cell Phone are available for inspection.
- 33. Dan-Dee will amend its Complaint to assert the Copyright Registration for Dan-Dee's Sound Recording as soon as the same issues.
- 34. Dan-Dee has manufactured and sold Dan-Dee's Sound Recording as an integral component of the Dog With Cell Phone since at least as early as November 2005. Since that time, Dan-Dee has sold substantial quantities of the Dog With Cell Phone incorporating Dan-Dee's Sound Recording to several retailers.
- 35. As discussed more fully above, the Infringing Dog sold by PBC incorporates a sound recording which is substantially identical to Dan-Dee's Sound Recording (the "Infringing Sound Recording"). A CD with the Infringing Sound Recording is available.

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- 36. As discussed more fully above, PBC makes the Infringing Sound Clip which features a substantial portion of the Infringing Sound Recording available for download on PCB's Website.
- 37. Upon information and belief, since prior to the wholesale selling season for Christmas 2007, PBC copied Dan-Dee's Sound Recording by importing, manufacturing, offering for sale and selling and/or causing to be manufactured, distributed, advertised, promoted, offered for sale and/or sold the Infringing Dog incorporating the Infringing Sound Recording and the Infringing Sound Clip.
- 38. Defendant PBC's sale of the Infringing Dog incorporating the Infringing Sound Recording is in competition with Dan-Dee and the acts alleged herein have been without the permission, license or consent of Dan-Dee.
- 39. Defendant PBC's sale of the Infringing Dog incorporating the Infringing Sound Recording and use of the Infringing Sound Clip has been without the permission, license or consent of Dan-Dee.
- 40. Defendant PBC's acts alleged herein constitute violations of the exclusive rights of Dan-Dee under 17 U.S.C. §§ 106, 113 and 602 and constitute infringement under 17 U.S.C. § 501.
- 41. Upon information and belief, Defendant PBC is a sophisticated business and, well prior to the wholesale selling season for Christmas 2007, was either aware of Dan-Dee's copyright in the Sound Recording, or acted with reckless disregard as to whether Dan-Dee had a copyright in the Sound Recording. Therefore, upon information

396822.1

and belief, Defendant PBC's infringement was not innocent, and was, in fact, knowing and willful.

- 42. Dan-Dee has suffered and will continue to suffer damage to its business, including loss of its reputation for exclusivity for the distinctive Sound Recording, as well as loss of sales in an amount not yet known but believed to be in excess of \$250,000.
- 43. Defendant PBC's continuing acts are damaging to Dan-Dee in a manner for which Dan-Dee has no adequate remedy at law.

COUNT III

VIOLATION OF § § 50, 51 OF NEW YORK CIVIL RIGHTS LAW WITH RESPECT TO MR. CAPOZZI'S VOICE

- 44. This claim arises under § § 50, 51 of New York Civil Rights Law.
- 45. Plaintiffs repeat and reallege the allegations of the preceding paragraphs of this Complaint as though fully set forth herein.
- 46. Upon information and belief, the Infringing Dog incorporating the Infringing Sound Recording has been sold in the State of New York.
- 47. Upon information and belief, the Infringing Sound Recording, or portion thereof, has been played to or by consumers or potential consumers in the State of New York.
- 48. Upon information and belief, the Infringing Music Clip has been played in the State of New York.
- 49. As indicated above, Mr. Capozzi's voice is featured in Dan-Dee's Sound Recording.

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- 50. Mr. Capozzi has made Dan-Dee his agent with the authority to grant licenses and to bring suit on his behalf for any violation of his right of publicity relating to Dan-Dee's Sound Recording.
- The Infringing Sound Recording features Mr. Capozzi's Voice, or a virtually 51. identical imitation thereof (the "Infringing Voice").
- 52. The use of the Infringing Voice in the Infringing Sound Recording, both as incorporated in the Infringing Dog and in the Infringing Sound Clip is without the written consent of either Dan-Dee or Mr. Capozzi.
- 53. The use of the Infringing Voice in the Infringing Sound Recording was for the purposes of advertising and/or trade.
- 54. The use of the Infringing Voice in the Infringing Sound Clip was for the purposes of advertising and/or trade.
- 55. The use of the Infringing Voice in the Infringing Sound Recording and the Infringing Sound Clip was in such manner as is forbidden by Section 51 of the Civil Rights Law of the State of New York.
- 56. Plaintiffs have suffered and will continue to suffer damage to their business, including loss of their reputation for exclusivity for Mr. Capozzi's Voice, as well as loss of licensing opportunities and loss of sales in an amount not yet known but believed to be in excess of \$250,000.
 - Defendant PBC has been unjustly enriched by use of Mr. Capozzi's Voice. 57.
- 58. PBC's conduct in misappropriating Mr. Capozzi's Voice was intended to wrongfully enrich PBC and to deliberately and willfully injure Plaintiffs.

-10-396822,1

59. Defendant PBC's continuing acts are damaging to Plaintiffs in a manner for which Plaintiffs have no adequate remedy at law.

THEREFORE, Plaintiffs request judgment against Defendant PBC as follows:

WITH RESPECT TO DAN-DEE'S COPYRIGHT IN THE DOG WITH CELL PHONE AND SOUND RECORDING

- I. A. Defendant and its officers, agents, servants, employees and attorneys and all those in active concert and participation with them, be preliminarily and permanently enjoined from:
 - (i) manufacturing, reproducing, displaying, publishing, vending, downloading, distributing, selling, promoting, importing, and/or advertising, assisting, inducing, or contributing to the manufacturing, reproducing, displaying, publishing, vending, downloading. distributing. selling. promoting, and/or advertising any product that contains substantial material copied from and substantially similar to the copyrighted Dog With Cell Phone and/or Dan-Dee's Sound Recording, including, without limitation, the Infringing Dog, the Infringing Sound Recording and the Infringing Sound Clip; and
 - (ii) otherwise infringing the copyright in the Dan-Dee Dog With Cell Phone, namely, the copyright represented by Copyright Registration No. VA. VA 1-631-208;

- otherwise infringing the copyright in Dan-Dee's Sound (iii) Recording, the copyright registration for which will, upon information and belief, be forthcoming:
- В. During the pendency of this lawsuit Defendant be required to deliver to Dan-Dee for storage or destruction all copies of the Infringing Dog, the Infringing Sound Recording and the Infringing Music Clip.
- Defendant be required to pay to Dan-Dee such actual damages as C. Dan-Dee sustained in consequence of the infringements by Defendant of the copyright in the Dog With Cell Phone and Dan-Dee's Sound Recording, to account for all gains, profits and advantages.

WITH RESPECT TO PLAINTIFFS' RIGHTS IN MR. CAPOZZI'S VOICE

- II. Defendant and its officers, agents, servants, employees and A. attorneys and all those in active concert and participation with them, be preliminarily and permanently enjoined from:
 - manufacturing, reproducing, displaying, publishing, vending, (i) downloading, distributing, selling, promoting, importing, and/or advertising, assisting, inducing, or contributing to the manufacturing, reproducing, displaying, publishing, vending, downloading, distributing. selling, promoting, and/or advertising any product that contains Mr. Capozzi's Voice or any sound-alike voice, including, without limitation, the Infringing Sound Recording and the Infringing Sound Clip;

- (ii) otherwise infringing Mr. Capozzi's Voice;
- В. Defendant be required to pay to Plaintiffs damages for injuries sustained by reason of its use of Mr. Capozzi's Voice and since PBC knowingly used Mr. Capozzi's Voice in violation of this Section, exemplary damages.
 - C. Defendant be required to pay Plaintiffs' reasonable attorneys fees.
- III. Plaintiffs have such other and further relief as the Court may deem just and proper.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN LLP

Attorneys for Plaintiffs

90 Park Avenue

New York, New York 10016

(212) 336-8000

Dated: New York, New York

JURY DEMAND

Pursuant to Fed. R. Civ. P. 38(b), Plaintiffs hereby demand trial by jury on all issues triable by right of jury in this action.

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Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

brubeth Geter

* *

Registration Number:

VA 1-631-208

Effective date of registration:

April 30, 2008

Title of Work: STUFFED TOY WITH PHONE

Nature of Work: Stuffed Toy

Completion/Publication

Year of Completion: 2005

Date of 1st Publication: October 15, 2005 Nation of 1st Publication: Hong Kong

Author

Author: Dan-Dee International Limited

Author Created: 3-Dimensional sculpture

Work made for hire: Yes

Domiciled in: United States

Anonymous: No

Pseudonymous: No

Copyright claimant

Copyright Claimant: Dan-Dee International Limited

106 Harbor Drive, Jersey City, NJ 07305

Limitation of copyright claim

Previously registered: No

Certification

Name: Neil M Zipkin, authorized agent of Dan-Dee International

Limited

Date: April 28, 2008

New York, NY 10016 90 Ратк Ауспие Neil M. Zipkin, Esq. **VWSLEK KOTHSTEIN & EBENSTEIN LLP**

Service Request #: 1-59742980

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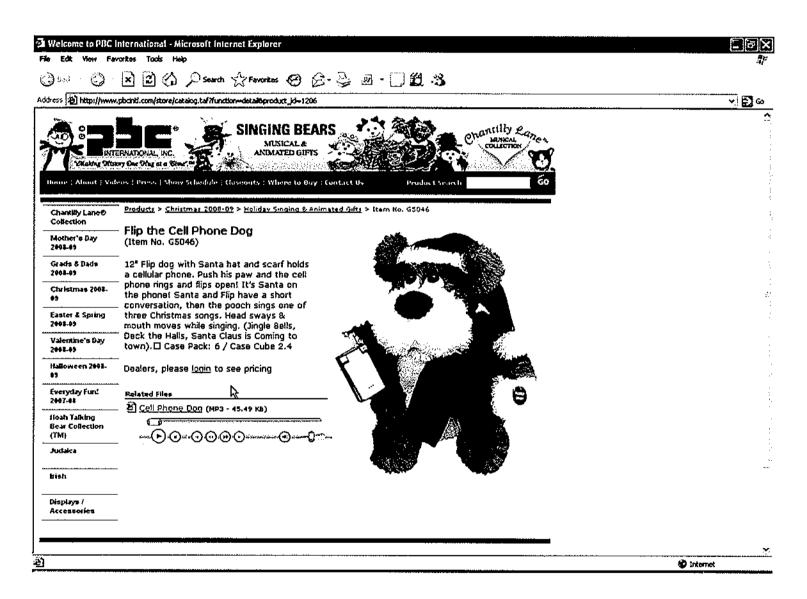




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Copyright Office fees are subject to ange. For current fees, check the Copyright Office website at www.copyright.gov, write the Copyright Office, or call (202) 707-3000.

2	Form SR
	For a Sound Recording
	UNITED STATES COPYRIGHT OFFICE

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Intellectual Property Law

90 Park Avenue New York NY 10016

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Benjamin Charkow
Jeffrey Shich

*Not admitted in New York

April 28, 2008

Via Express Mail

Library of Congress Copyright Office 101 Independence Avenue, S.E. Washington, D.C. 20559-6000

Re:

New U.S. Copyright Application

Author - Dan-Dee International Limited
Title of Work: SANTA VOICE AND SONGS

Our File: 28550/673

Neil M. Zipkin Direct 212 336 8120 E-mail nzipkin@arelaw.com

> "Express Mail" mailing label No.: EV: 592 511 664 U Date of Deposit: April 28, 2008

EV592511664US

Sir:

Enclosed for filing relative to the above-identified Application, please find the following:

- 1. Application Form SR;
- 2. one (1) CD embodying the sound recording which is the subject of the Application;
- 3. one (1) digital photograph of the stuffed toy which features the sound recording. In particular, the sound recording is activated when a user presses the button on the left paw of the toy; and
 - Postcard.

Also enclosed, please find an Amster, Rothstein & Ebenstein LLP check in the amount of \$45.00 to cover the cost of filing the Application.

In the event that the enclosed fee is insufficient, please charge any deficiency to the deposit account of the firm of Amster, Rothstein & Ebenstein, Deposit Account No. DA 55069. A further copy of this letter is enclosed.

Library of Congress

-2-

April 28, 2008

Please stamp the enclosed postal card and return the same to the attention of the undersigned to serve as a receipt for our records; and, forward the Certificate Of Copyright Registration as soon as it issues.

Very truly yours,

AMSTER, ROZHSTEIN & EBENSTEIN LLP

Neil M. Zipkin

NMZ/HP:dpb Enclosures

cc: Dan-Dee International Limited